

Auto-jobs.ca®

CANADA'S #1 AUTOMOTIVE RECRUITMENT PLATFORM SINCE 2005



2026
**AUTOMOTIVE
RECRUITMENT
MEDIA KIT**



Get qualified candidates in under 30 days.

Stop buying basic “job postings.” Invest in results. Our Visibility Package is designed to do one thing only: flood your inbox with candidates you’ll actually want to interview.

Visibility Package

Perfect for occasional needs, this package unlocks our full tactical arsenal to guarantee your recruitment success.

What’s included:

- ✓ **30-Day Job Posting** on Canada’s #1 automotive industry platform.
- ✓ **BONUS #1:** Expert job ad optimization. Our talent acquisition specialists will rewrite your title and hook to attract 2x more top-tier talent, based on our 2025 internal data benchmark. (A \$250 value)
- ✓ **BONUS #2:** Premium logo placement. Stand out instantly and boost your brand recall in search results. (A \$50 value)
- ✓ **BONUS #3:** Interview Guide. Avoid costly bad hires with our field-tested interview framework. (A \$99 value)
- ✓ **OUR “QUALIFIED CANDIDATE” GUARANTEE:** We guarantee a minimum of 3 qualified applications. If we don’t hit this mark, we will audit and rewrite your job description with you, then re-publish it for an additional 30 days entirely on us. We absorb all the risk.

Excellent service, an attentive team, and a lightning-fast process. The candidates were a perfect match, communication was seamless, and the results were highly tangible. I highly recommend them.

Lyssa Dion Dicaire
Fix Auto Blainville

Total Value: \$728

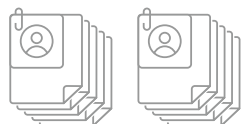
Your Investment: \$329



Strategic Packages

Built for dealer groups and aftermarket partners with ongoing recruitment needs. Secure your talent pipeline for the year, streamline your procurement, and lock in our best preferred rates.

Every credit in your bundle unlocks a complete **Visibility Package**, including all the bonuses and our performance guarantee.



10-Posting Bundle

Your investment (per posting): \$269

Total investment: \$2,690

Total savings: \$600



5-Posting Bundle

Your investment (per posting): \$299

Total investment: \$1,495

Total savings: \$150

Payable in full upfront. Credits valid for 12 months. Contact us for larger volumes.

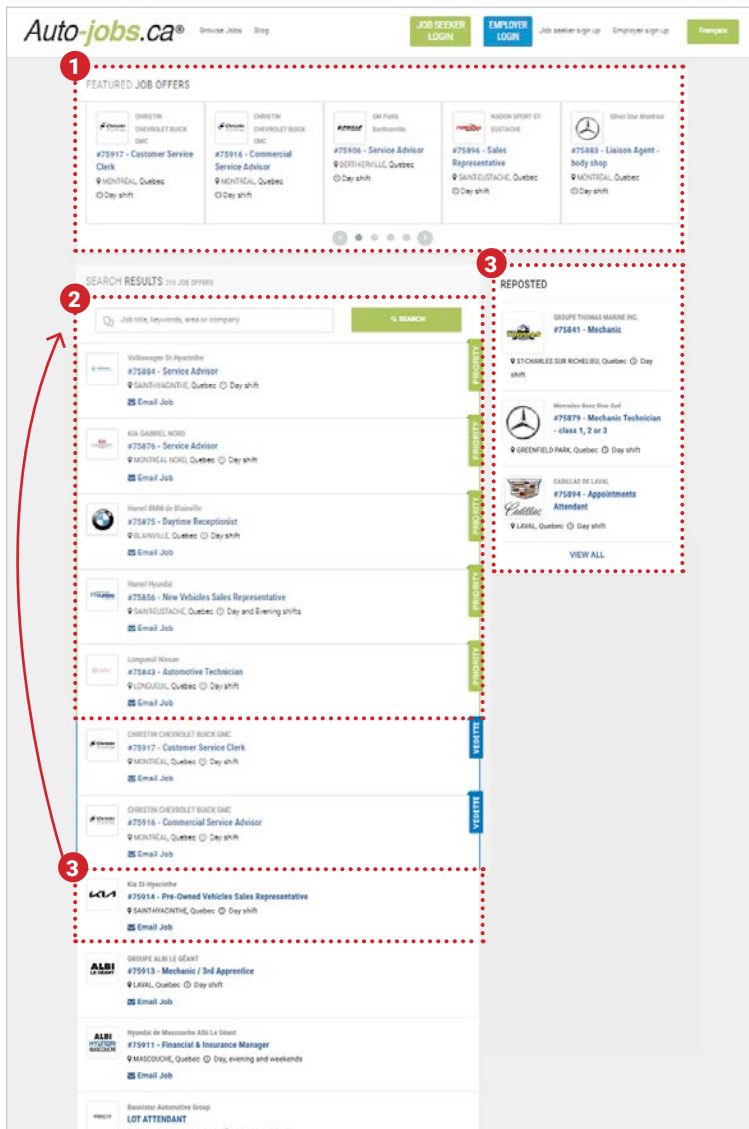
Flawless service and a genuinely attentive team! Thanks to Auto-jobs.ca, our recruitment campaigns are highly targeted, and we consistently hit our visibility goals..

Mélanie Tremblay

BMW - MINI Montréal Centre

Want to maximize your chances?

Add any extra visibility option for just \$129 each.*



1 Featured job posting

- Speed up your hiring process by placing your open roles directly in front of active, skilled automotive professionals via our **"Featured job offers"** section.
- Your job posting is visible at the top of the homepage and the Job Board for 7 consecutive days.
- Your featured job posting remains at the top of the listings longer.

2 Priority posting

Maintain your position among the five most recent job offers on the first page.

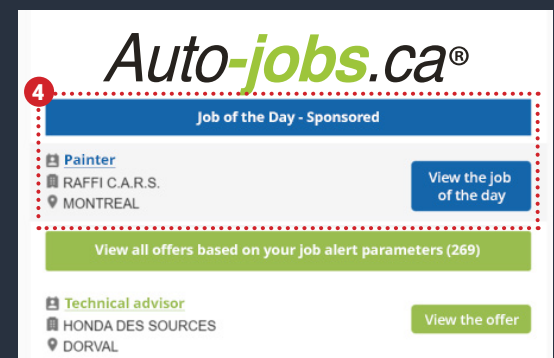
3 Reposted job offer

Bring your job offer back to the top of the list, in addition to pinning it in the **"Reposted"** section of the job seekers' homepage.

* Bundles are available

4 Today's job offer

- Pin your job offer at the top of the **Job Alert**.
- Exclusively highlights your job offer for maximum visibility on the chosen date.
- The **Job Alert** is sent to over 38,924 registered, active job seekers.





What if your biggest challenge isn't finding resumes... but a lack of time?

Outsource the chaos. Review the finalists. Hire. It's that streamlined. Our recruitment and placement services are the antidote to an automotive manager's overloaded schedule. Our experienced recruiters act as if they were an extension of your business.

Turnkey

Placement Solutions

	PRE-SELECTION service	GUARANTEED PLACEMENT service
Best suited for	Accelerating candidate screening so you only speak with highly serious talent.	Critical roles (Management, F&I/Sales, Licensed Techs) where vacancy interval is costly, and failure is not an option.
The Deliverable	A curated shortlist of 2 to 5 qualified, phone-screened candidates delivered straight to your inbox within 14 days.	3 top-tier finalists fully interviewed, verified, and vetted by our team. Interviews are booked directly into your calendar within 21 days.
The Results for You	Reclaim dozens of hours. Stop sorting through resume clutter and skip straight to high-value interviews.	Absolute peace of mind. Zero effort required for sourcing, screening, or scheduling coordination. You only step in for the final decision.
The Guarantee	Performance satisfaction guarantee on the quality of the delivered candidates.	90-DAY PLACEMENT WARRANTY. If the hire leaves or is terminated within the first 90 days, we will source their replacement at no additional cost. That is our promise.
Your Investment	Starting at \$1,495	Contact us to get a custom, tailored quote.



What if, despite your best efforts, the talent just isn't there?



Capitalize on global talent to keep your business moving forward.

Every vacant role in your service department means lost productivity. Thanks to **Auto-jobs.ca** and **Canari**, labor shortages will no longer slow you down.

We offer an innovative solution: **recruiting qualified professionals from abroad.**



Complete service

From recruitment to onboarding, everything is handled for you. Work permits, visas, interviews — we take care of everything.



Expertise tailored to your needs

Body shop technicians, painters, estimators, or professional installers — we have the right talent for you.



Maximize your growth potential

International recruitment becomes an opportunity, not a compromise.

Position	Fees + taxes	Government & Immigration Fees
Bodyshop Painters & Installers	\$11,000	\$1,679
Collision Repair Technicians	\$12,000	\$1,679
Estimators	\$13,500	\$1,679



Customer Service

Meggie Tremblay

Customer Service Representative

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Sales & Human Resources Department

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Auto-jobs.ca®, so much more than just job postings!